

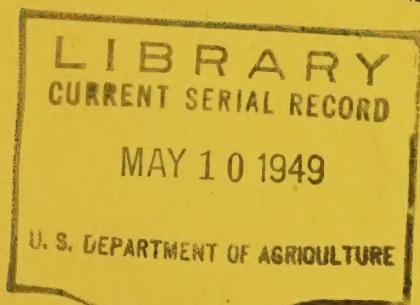
1.913
H2N216
Cop 2



Today's Home Builds
Tomorrow's World

NATIONAL
Home
Demonstration
Week

MAY 1-7, 1949



U. S. DEPARTMENT OF AGRICULTURE
Extension Service

FOREWORD

We hope that you will like this handbook of suggestions for use during National Home Demonstration Week. It has been compiled, in large part, from successful activities as they were reported by States last year.

It is intended as a source of ideas which you can adapt for use in county and State. More detailed information about some of the activities mentioned may be obtained from the States listed.

This handbook will have served its purpose (1) if it helps States and counties to know more about what other States have done in the observance of National Home Demonstration Week, and (2) if it is helpful to States and counties in planning and carrying out their own activities during the week.

Assistance in compiling this handbook was given by all divisions of the Federal Extension Service.

Committee,
National Home Demonstration Week:

Madge Reese
Florence Hall
Eunice Heywood
Clara Bailey Ackerman
Mary Louise Collings
Mary Rokahr
Mena Hogan, Chairman.

United States Department of Agriculture
Extension Service

A HANDBOOK FOR THE OBSERVANCE

of

NATIONAL HOME DEMONSTRATION WEEK

May 1 - 7, 1949

TABLE OF CONTENTS

	<u>Page</u>
Theme and Objectives	1
Statement by the Secretary of Agriculture.	2
Statement by Director M. L. Wilson	3
Suggestions for Observance	4
What 4-H Club Members Can Do During the Week	8
Suggestions on How the Press Can Help.	9
Suggestions for Radio Broadcasts	11
Suggestions for Exhibits	14
Suggested Article for Adaptation	17
What Editors Have Said About Home Demonstration Work	18
Sample Editorials.	20
Circular Letters	22
An Appreciation of Local Leaders	25
Suggested Talk for County Agent's Use	26
Ways of Tying in Soil and Water Conservation	28
Play for National Home Demonstration Week.	30
Recognition Ceremony	34
A Pageant - Home Demonstration Work in Review.	36
Example of Commercial Promotion.	43
National Statistical Summary	44

THE HISTORY OF THE

REIGN OF

1688

1689

1690

1691
1692
1693
1694
1695
1696
1697
1698
1699
1700
1701
1702
1703
1704
1705
1706
1707
1708
1709
1710
1711
1712
1713
1714
1715
1716
1717
1718
1719
1720
1721
1722
1723
1724
1725
1726
1727
1728
1729
1730
1731
1732
1733
1734
1735
1736
1737
1738
1739
1740
1741
1742
1743
1744
1745
1746
1747
1748
1749
1750
1751
1752
1753
1754
1755
1756
1757
1758
1759
1760
1761
1762
1763
1764
1765
1766
1767
1768
1769
1770
1771
1772
1773
1774
1775
1776
1777
1778
1779
1780
1781
1782
1783
1784
1785
1786
1787
1788
1789
1790
1791
1792
1793
1794
1795
1796
1797
1798
1799
1800

N A T I O N A L H O M E D E M O N S T R A T I O N W E E K

May 1 - 7, 1949

Theme: Today's Home Builds Tomorrow's World.

Objectives:

1. To acquaint the general public with the objectives, activities, and accomplishments of home demonstration work.
2. To highlight --
 - (a) Achievements of families through home demonstration work.
 - (b) Problems affecting rural families that demand attention.
 - (c) Need for further development of home demonstration work in light of these problems.
3. To bring out the relationship of home demonstration work to the entire extension program and encourage more families to participate.
4. To give recognition to volunteer local leaders whose services in their communities have contributed greatly to the success of home demonstration work.
5. To emphasize the opportunities in extension work to bring about better understanding of public problems -- local, State, national, and international.

TO THE THREE MILLION RURAL WOMEN CARRYING ON
HOME DEMONSTRATION WORK:

It is most fitting that you have picked "Today's Home Builds Tomorrow's World" as the theme for Home Demonstration Week, May 1-7.

We in America are proud of our homes, our high standard of living and the brotherhood and freedom that are rooted in our homes. You who are making these homes a better place in which to live have a high calling.

Your discussions of what makes better homes, your demonstrations in improved home living and your day by day efforts to improve both home and country life are all parts of a successful pattern in this country.

It is a pattern for living that is resulting in happier homes and a healthier and more useful citizenship . . . perhaps our greatest need today throughout the world.

Homemaking is a serious job, and offers a real opportunity for you to serve your country. I commend you for the job you are doing.

Charles F. Brannan

Secretary of Agriculture

The Rural Home Takes on New Importance

Home Demonstration Week, with its theme, "Today's Home Builds Tomorrow's World," calls attention to the broadening field of home demonstration work. In the words of the Joint Committee of the U.S. Department of Agriculture and the Land-Grant Colleges, which recently set up some goals for cooperative extension work: "The home holds a unique responsibility for transferring our pattern of culture to the citizens of tomorrow. It is in the home that children gain their first concept of democracy, and it is there that they are inspired to greater knowledge and accomplishment. By strengthening the program of education for homemakers, the Extension Service can contribute significantly to a more responsible citizenry in the future."

War and postwar crises have often made it necessary to emphasize emergency problems. The time has come now to shift to the longer-range educational needs so ably described by the committee.

The leadership which home demonstration workers have always given in the important fields of nutrition, home management, clothing, and the like is also needed in solving such problems as health, recreation, and the enrichment of living.

National Home Demonstration Week gives an opportunity to focus the spotlight on these broader goals. It affords opportunity to give recognition to the many able rural women whose leadership and devotion have made home demonstration work an essential ingredient in everyday rural life.

M. L. Wilson

M. L. Wilson,
Director of Extension Work.

SOME UNUSUAL WAYS NATIONAL HOME DEMONSTRATION WEEK
WAS CELEBRATED IN 1948

Urban women in Little Rock, Ark., were invited to attend a 2-day home management meeting. Subject--proper working heights, each woman being measured for her own.

A Napa County, Calif., tour included a ranch back door made as attractive as the front one. Other improvements noted ranged all the way from bookcases made from orange crates to ranch homes with swimming pool and labeled shrubs.

The Watonwan County, Minn., Home Demonstration Day program was featured by a skit, "Beware of the Poultry Freezer," by Mr. Buff Orphington and his old hens, played in costume. Music played--the Cuckoo Waltz.

Connecticut home demonstration club members visited the United Nations at Lake Success, New York.

Mississippi combined its annual Better Homes observance with National Home Demonstration Week.

A Colorado editor suggested that the home demonstration agent ask one of the farmers in the county to tell what he thinks the home demonstration club has meant to the whole county.

In Pennsylvania, 35 counties held county-wide Homemakers' Day. In 6 of these, play schools were set up resulting in larger attendance of young mothers.

In Louisiana, local motion pictures ran the theme and called attention to home demonstration work on the screen during National Home Demonstration Week.

Madison and Cherokee County, Ala., mail boxes took on a new look during the week, when home demonstration women sponsored their painting and lettering. Carriers cooperated by carrying alphabets for the families to use.

In Pennsylvania, in 15 of the county meetings, war brides and others who had lived recently in other countries were on the program.

Kentucky focused attention on the program so that nonmembers could gain a better understanding of the purpose and program of county home demonstration work.

"Listening parties" were held in Tennessee and Texas to hear Home Demonstration Week radio features.

The Arizona editor, Joe McClelland, supplied editors with a page full of one-sentence statements or two-sentence fillers that they could use in their papers during the week.

Idaho counties held international fiestas sponsored by home demonstration clubs. Speakers explained such international organizations as United Nations, UNESCO, and FAO. Costumes from many countries added interest to international days held in Colorado counties.

Pueblo County, Colo., women chartered busses and visited in Denver during the week. The trip, educational in nature, was made to obtain a better understanding of State government and to become better acquainted with State employees.

Hawaii's three clubwomen of the year were selected during National Home Demonstration Week. A 15-minute radio interview with the women was a part of the event.

The "49th State Fair" was the first fair held for many years when homemakers of all the islands in Hawaii could exhibit articles.

"In telling the story of Home Demonstration Week, we are in need of four things," the Oklahoma State home demonstration agent wrote to all home demonstration agents.

1. Two stories of what individual farm women have achieved through taking part in home demonstration work.
2. A story of a community activity undertaken by a home demonstration club.
3. A story of a home demonstration club's cooperation with 4-H Club work.
4. A story of a county-wide activity, problems met and progress made.

Mississippi used somewhat the same technique in getting some excellent stories from counties for use in State-wide publicity.

In Wisconsin, two former State home demonstration leaders, and Blanche L. Lee, the present leader, appeared in a radio program. Each told of home demonstration work during her period of service.

Eight thousand Vermont home demonstration clubwomen contributed to the purchase of a book wagon. It was formally presented to the State Library Commission on May 20 as the climax of a 2-year project of the clubs. It bears the legend, "Presented by the home demonstration clubs of Vermont."

Missouri suggested that a high school girl be interviewed on a radio program based on recruitment for home demonstration work.

Rural ministers throughout the Nation took the home and its influence as a theme for a sermon. Songfests were also held in many areas.

"Clean-up Week" was a part of the week's observance in Mississippi. "We grow it, we sew it, we wear it," was a slogan accompanying exhibits of cotton clothing in Mississippi.

Newspaper mats in Oklahoma carried the slogan, "Today's Home Makes Oklahoma's Future."

A South Dakota club celebrated its twenty-fifth anniversary during National Home Demonstration Week, centering on the theme, "The Home That Jack Built." The history of Extension served as the foundation, and each room represented a project. The walls were the members upon whose shoulders rested the responsibility for their homes and communities.

Upshur County, W. Va., had exhibits in three windows in Buckhannon. One was on "Reading With a Purpose," another was "Understanding the People of Other Lands," and the third, "Home Crafts for Farm Women."

In Preston County, W. Va., the Bruceton Mills members went to the homes of sick neighbors and helped with cleaning their houses.

Home Demonstration Day, held throughout Minnesota, featured special recognition of the work of leaders. McLeod County, Minn., slides telling the story of home demonstration work in that county were shown during Home Demonstration Day.

Activities in Bonneville County, Idaho, centered on tours of homes selected as outstanding examples of home living.

Homemakers of Churchill County, Nev., made an educational tour through the Naval Ammunition Depot at Hawthorne through the courtesy of the United States Marine Corps. They also made a Better Homes tour thru Moapa Valley.

North Dakota combined its observance of National Home Demonstration Week with National Music Week. Members listened to radio programs on Music Week and studied the history of American music, with special talks on such composers as Stephen Foster and Carrie Jacobs Bond.

* * * * *

Chinese Proverb

(Given in Radio Broadcast During National Home
Demonstration Week in South Carolina by
Mary Huang, Chinese Student
Studying Home Demonstration Work.)

"If there is righteousness in the heart,
There will be beauty in the character,

If there is beauty in the character,
There will be harmony in the home.

If there is harmony in the home,
There will be order in the nation.

If there is order in the nation,
There will be peace in the world."

WHAT 4-H CLUB MEMBERS CAN DO DURING
NATIONAL HOME DEMONSTRATION WEEK

1. Show appreciation to the county home demonstration agent for the inspiration and assistance given them.
2. Exhibit their 4-H products in store windows and other suitable places.
3. Demonstrate at various county and community meetings what they are learning in 4-H Club work of interest to the general public.
4. Make a report of the 4-H homemaking work in the local community or county.
5. Act as ushers at general home demonstration events during the week.
6. Participate in general programs calling attention to National Home Demonstration Week.
7. Hold a special 4-H meeting to honor the county home demonstration agent, and invite the parents to it.
8. Make radio talks on 4-H Club work.
9. If possible, demonstrate various phases of the 4-H homemaking programs on television broadcasts.

THE PRESS CAN HELP

Good editors want to be identified with a movement which improves living conditions in their territory. Give them a chance. Notify them early. Give them the facts. Invite them to special events.

Well Begun Is Half Done

There are lots of ways of getting the announcement story off to a good start. Here are a few adapted from those you used last year:

"Good housekeepers are made, not born, maintain the (number) women in (name of county) County who will join with a million and a half other rural women throughout the country in observing National Home Demonstration Week, May 1 to 7."

"Without the (number of county leaders) volunteer leaders who assist with home demonstration work in (name of county) County, the task of spreading the latest in homemaking information would be impossible," says _____, home demonstration agent. "These women will be specially honored in the activities of National Home Demonstration Week, May 1 to 7."

"Today's Home Builds Tomorrow's World," the slogan for National Home Demonstration Week, May 1 to 7, is more than just a slogan to the (number) women in (name of county) County taking part in home demonstration work here."

"Among the 800 home and community chairmen in this State who have made the plans for the observance of National Home Demonstration Week, May 1 to 7, are the following leaders in this county."

Give the Facts

Figures will add significance to your story--how many women are taking part, how many homes have improved kitchens, how many suits were tailored, how many attended the child training discussion meeting, and any other statistics you have collected. Use the facts from your annual report and reinforce them with State figures and national statistics in this handbook. Work in as many names and addresses of local people as you can.

A series of articles for every day of the week on different phases of the program interests some dailies. A special edition is featured by many weeklies. These include such things as pictures of activities, names and pictures of local leaders, achievements and interesting side lights, history of home demonstration work in the county, names of former agents, editorials, statements by local businessmen and the heads of local organizations. A local committee of women has often worked on such an edition successfully. Contributions from every club give plenty of material.

Visit the Editor

Take your newspaper editor to a local meeting. Invite him to take part in the activities, plan the press coverage with him, and keep him informed of all developments.

PROGRAM SUGGESTIONS FOR
NATIONAL HOME DEMONSTRATION WEEK BROADCASTING

Radio Is Extension's Audience Multiplier

During National Home Demonstration Week, extension leaders and agents will reach into their tool boxes and take out the tools used in bringing home demonstration work before the general public. Exhibits, press stories, tours, and demonstrations will all be used but the tool used in reaching the largest number is likely to be the radio broadcast. Radio is the great audience multiplier, so that during National Home Demonstration Week extension workers will make an extra effort to reach more people by way of the microphone.

Making Use of All Broadcasting Possibilities

Agents who have access to tape and wire recorders will be fortunate in getting recordings right in the homes of the rural women or at the group meetings, that can be broadcast during the week. Recordings of 2 or 3 minutes each by several different homemakers offer more variety and interest than a longer recording by one person.

A presentation by an extension worker and a rural homemaker is best when it is graphic and pictures the activities and results of home demonstration work rather than the details of organization and methods involved.

An interview between an extension worker and a rural homemaker or between two members of a home demonstration group is a good way to feature activities and accomplishments. A round-table discussion of even three or four persons, if well planned and rehearsed, can be effective.

In addition to extension's own time on the air, other educational radio programs and commercial programs will be pleased to feature home demonstration work by having home demonstration extension workers and home demonstration club members as guests participating in special programs.

It is suggested that spot announcements of Home Demonstration Week activities be sent to all local radio stations and to those of wider coverage, and that home demonstration news stories be addressed to the news editor of broadcasting stations.

The farm director at the radio station will be interested in telling the home demonstration story or having the home demonstration agent and farm women on the air as guests.

Announcements of coast-to-coast broadcasts of Home Demonstration Week programs will be made to State extension offices. Those who are in a television coverage area can expect to see a home demonstration program on the video screen.

The Radio Story of Home Demonstration Work Might Include
A Little Bit of Yesterday -- A Good Deal of Today--
Guideposts for Tomorrow

1. Achievement stories by individual rural homemakers.
2. Extension Work has served the Farm, Home, and Family -- Discussion between a farm woman and her husband, or between members of a family with 4-H Club members.
3. What Home Demonstration Work Means to Me-- Presentation by a home demonstration club member or discussion between an older and younger member, or between a member and a nonmember.
4. What Home Demonstration Work Means to Our Community -- Presentation by president of local home demonstration group or discussion between two local leaders.
5. What Home Demonstration Means to Our County --Presentation by a county commissioner, county agricultural agent, chairman of county home demonstration council, or a discussion between two or three local leaders.
6. High lights of different periods in the development of a home demonstration program. Presentation by State extension director or home demonstration leader or discussion between them. Reunions of former State or county extension workers offer an opportunity for discussion of a little bit of yesterday.
7. Present needs in rural homes and how extension work is assisting in meeting needs--discussion by extension home economics specialists.

Radio Appreciation of Home Demonstration Work

By Governor's proclamation, by statements presented or prepared by president of the university or agricultural college, member of board of regents, deans of agriculture and home economics, State extension director, State commissioner of agriculture, county commissioner, leaders of farm organizations or women's organizations, and by other public-spirited citizens; appreciation of the work of local home demonstration leaders by State and county extension workers.

Present-Day Home Demonstration Programs To Emphasize in Radio Talks

Planning the Home Food Supply

Good Nutrition for the Whole Family

Saving of Time and Energy

Safety in the Home and on the Farm

Health and Medical Facilities for Rural Communities

More Beauty in the Home and Surroundings

Clothing the Farm Family These Days

The Family Living Program, What Is It?

Useful Handicrafts and Interesting Hobbies

Recreation at Home and in the Community

Extension Work for Young People in the Community

Cooperation of Parents in the 4-H Club work

The Farm Family's Interest in Public and
International Affairs

The Farm Home's Place in the Farm Business

Special Radio Program

Home demonstration agents or rural homemakers discuss timely interests with county traffic officer or highway engineer, county health officer, county attorney, school teachers, the market master, and others.

SUGGESTIONS FOR EXHIBITS *

Entitled "These article friends of mine were once an old bag just like me!" an exhibit of articles made from feed sacks drew wide attention in Blakely, Ga.

Merchants of Cheatham County, Tenn., used National Home Demonstration Week posters to illustrate their window displays, ranging from ready-to-wear to cooking utensils. Twenty-eight educational exhibits were placed in Main Street windows in Dickson, Tenn., each illustrating a different phase of home demonstration achievements.

Montana had an exhibit in a high school during the Week featuring home economics extension work as a career.

The Wisconsin editor, Andy Hopkins, outlined a window exhibit for the use of Wisconsin home demonstration agents, in which the activities of home demonstration club members were shown leading toward a "Better Tomorrow's World."

Wilson County, Tenn., featured three exhibits in local store windows on "A Conveniently Arranged Kitchen," "Selection of Men's Work Clothing," and "Good Sewing Equipment Wilson County Homemakers are Using."

An exhibit featuring the seven basic foods was in the store window of a Yadkin County, N.C., merchant.

A Maine poster showed a very much alive, nice-looking home demonstration agent at her desk. "Twenty Thousand Homemakers Received Help from Maine Home Demonstration Agents Last Year," was the caption underneath.

One of the many exhibits shown in Oxford, N.C., was a window arrangement built around the theme, "North Carolina's Number One Need-- Good Health."

* For additional suggestions, refer to the 4-H Manual for the Observance of National 4-H Club Week; and to U.S. Dept. Agr. Misc. Publ. 634, Educational Exhibits.

Another North Carolina exhibit, at Wilson, was headed, "If you want to keep in good health, eat your seven basic foods--Don't leave them on the shelf."

A covered wagon drawn by teams of oxen formed the cover page for the rally day program in Madera County, Calif.

Negro home demonstration club members at Whitsett, in Rockingham, Va., prepared an exhibit showing the advancement made during the club's 5 years of existence. A huge question mark represented the improvements to be made for tomorrow.

A display in an Alaskan variety store consisted of a miniature house and garden surrounded with bulletins to indicate the type of information available from the Extension Service.

A display of repaired and refinished antique furniture was a feature of Home Demonstration Week in Scotia, N.Y.

Hooked rugs from all parts of Santa Clara County, Calif., were a feature of Home Demonstration Day, which was lauded as an outstanding home economics event.

All 12 of the Berkeley County, W.Va., home demonstration clubs featured different phases of their home demonstration club work in the store windows of Martinsburg. Included were the "Good Breakfast," "Four Better Living Projects," "Reconditioning Old Furniture," two activities of the citizenship committee, and others.

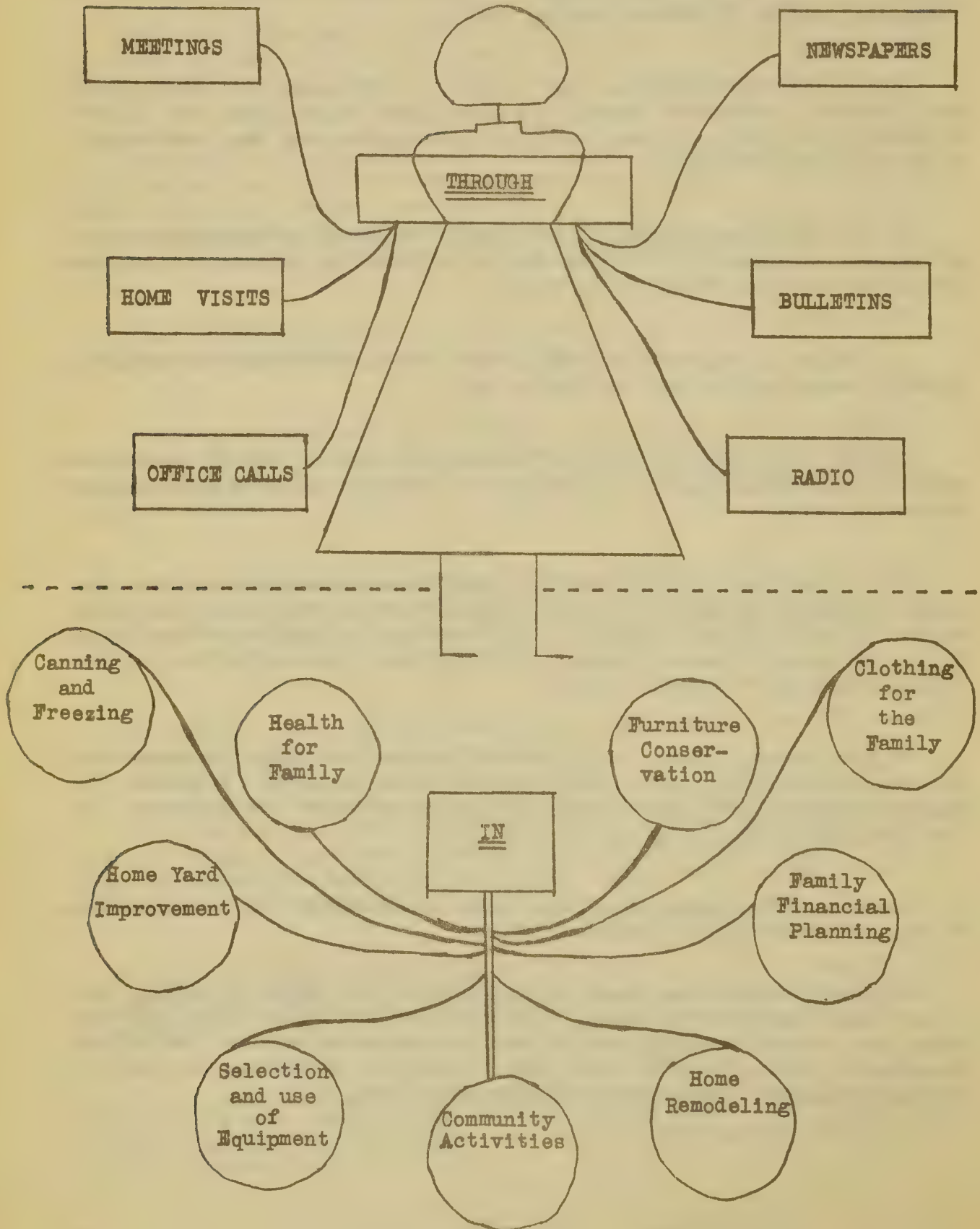
Union County, N.Mex., had 31 store windows depicting achievements in home demonstration work. Home demonstration clubwomen prepared the exhibit material, and store window decorators arranged the displays in the Clayton stores.

Reading with a purpose was the theme of an exhibit in Doddridge Co., W. Va., which attracted unusual interest.

Wyoming prepared two pages of suggestions for exhibits during National Home Demonstration Week. Included were principles for a good exhibit and concrete suggestions for exhibits relating to food selection, preparation, and nutrition; food preservation and gardening; and health. The garden exhibit caption was "Dig for Dear Life."

WINDOW EXHIBIT
(Suggested by Minnesota)

H O M E D E M O N S T R A T I O N W O R K H E L P S Y O U



SUGGESTED ARTICLE

For Adaptation by the County Home Demonstration Agent*

- - - - -

WORK OF LOCAL WOMEN PRAISED BY HOME AGENT

The ____ (no.) ____ local leaders of the ____ (no.) ____ home demonstration groups in ____ County were commended today by Home Demonstration Agent _____. "By unselfishly offering their time and their talents, they have brought to other women in the county information and new techniques which are making house hold tasks lighter and homes more pleasant," she said.

Recognition of the contribution local leaders are making to home and community development comes as members of ____ County home demonstration groups are observing National Home Demonstration Week, May 1 to 7.

Local leaders act as teachers in their home demonstration groups, bringing up-do-date information and recommended practices on different phases of homemaking, such as food preparation, clothing, and home furnishings. They are trained by Miss (Mrs.) _____ at special sessions before they present the lessons to their community groups. Since there are now ____ (no.) ____ rural women who are members of home demonstration groups, it is possible for the home demonstration agent to carry on her work effectively with such a large number because of the cooperation of local women.

Women who have served as local leaders in ____ County are:

(Note: Use this paragraph if you think paper will run names. In that case, list program, such as home furnishings, clothing, etc., and leaders' names and addresses.)

WHAT EDITORS HAVE SAID ABOUT
HOME DEMONSTRATION WORK.

There may have been a period when the farm women were a forgotten class, sadly behind the times. But all that has long since changed. Today's rural womenfolk can more than hold their own against their sophisticated city sisters; in a great many cases the living standards are higher.

- - - The Evening Herald
Schuylkill County, Pa.

The current observance of National Home Demonstration Week is an appropriate time to pay deserved tribute to a body of women whose many contributions to a better life are too often overlooked and unsung. They are the home demonstration agents. To thousands of rural families and especially rural housewives and girls, they have brought intelligent and consecrated guidance.

- - - Journal & Guide,
Negro Press, Norfolk, Va.

The 3,000,000 American women who manage their household and families with the modern methods learned through their local home bureaus are to be congratulated. They bring businesslike methods to the solution of their daily problems and in so doing become better wives and mothers. Being stronger they strengthen the American family.

- - - Albany County Press, N.Y.

Many of the challenges facing today's home require concentrated action by the whole community. Safe drinking water, a town library, recreation parks, rural hospitals, and school lunches are some community activities in which home demonstration clubwomen are taking a leading part.

- - - Rutherford County News,
Rutherford, N.C.

When we speak of home improvement in Vermont, there is one organization which comes to mind as having made a great contribution in that direction. This is the Extension Service in its home demonstration and 4-H programs. In the 31 years that home demonstration work has been in progress in Vermont, it has made great strides in helping rural people (and again that includes many in the villages and some in the cities) to work out their own problems through their own efforts and at minimum expense.

- - - Burlington Free Press,
Burlington, Vt.

We salute the home demonstration club members of today. There is the pleasure of living life to the fullest and the privilege of making an incalculable contribution to the life of the county and the Nation by their splendid example of citizenship.

- - - Talladega News,
Talladega, Ala.

Home demonstration work has followed a broad program in North Carolina. It has helped to demonstrate desirable standards for home and community living; to understand and appreciate the function and the relationship of the home in the social order; as well as to provide and maintain health. The program helps to discover, develop, and utilize leadership, especially among rural women and girls.

- - - Chatham Record,
Chatham, N.C.

York County owes a debt of gratitude to the home demonstration agents who through the years have directed the program of activities in their groups. . . Nor is the debt one of the York County women alone. The menfolk and the children share it. So do town folk, although few of the latter realize the truth. There is a debt, too, to all the women who have taken part in the work of the clubs as members.

- - - Evening Herald,
Rock Hill, S.C.

SAMPLE EDITORIAL

HOME DEMONSTRATION WEEK *

Homemakers who have benefited from home demonstration work of the Extension Service--there are more than 3 million of them in this country--are celebrating this week (May 1-7) as National Home Demonstration Week.

They seek, by acquainting other women with its advantages, to express their gratitude for the great national educational project which brings to women the latest homemaking information without a charge. Those who are organized in home demonstration clubs will hold exhibits and special meetings to obtain wider recognition of problems affecting the rural family and to encourage participation of a greater number of families in the extension program.

Originally designed for rural women only, the service now has been expanded in some areas to include city women as well. Problems of food, clothing, shelter, and family life are shared by all homemakers.

Homemakers in the city and country alike will agree that the home demonstration service accomplishes its purpose of helping women have "a more abundant home and community life."

* Adapted from a sample editorial, New York Extension Service.

SAMPLE EDITORIAL *

"CREATING BETTER HOMES TODAY TO
MAKE BETTER CITIZENS TOMORROW"

During these chaotic days when the maintenance of those fundamental principles on which our country was founded are constantly in question, we can find reassurance and hope in the work being carried on by the womenfolk of our farms. In every part of this country, home demonstration clubwomen carry on the service which they have dedicated to the promotion of all those elements which enter into the creation and development of better conditions for the people living on our farms and in our rural districts.

Here we find American democracy at its best. Here the farmer, justly known as the backbone of our nation, is ably reinforced by the womenfolk who carry on their community service in ways and in areas of activity which the busy farmer could not approach.

It is accepted without question that the farmer is essential to our national well-being because of the vital contribution which he makes to our national economy. The farmer and his family play even a larger role than that represented by their production of essentials. It is the people of our farms and rural areas who typify those sound principles on which the future of our country rests. It is in the home life of our farmers that we see at its best the sound balance between the struggle for the more material elements in living and the realization that life's greatest contentments and satisfactions are to be found in simpler pursuits and the expression of religious faith in our way of life.

In promoting all those elements which enter into the fulfillment of their creed and the "Creation of Better Homes Today so as to make Better Citizens Tomorrow" -- the women of the Farm Council are making an inspiring contribution to our national welfare.

* Adapted from a South Carolina Newspaper Editorial.



An Orchid to You-

TO LEADERS:

"Leaders are the backbone of the home demonstration program."

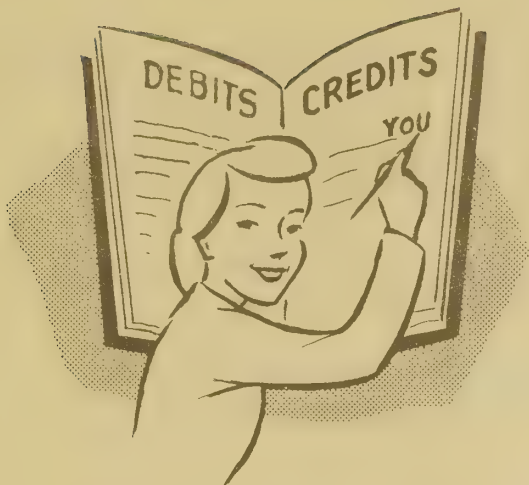
This statement tells you something about the way I feel as I think over all the things you have done in _____ county toward improving home and community living. No job has seemed too big for you. No problem has arisen that you weren't willing to lend a hand.

As we celebrate National Home Demonstration Week in _____ county, it seems only fitting that we pay homage to you. Your neighbors have welcomed your help. Your family is proud of the service you have given to the community. The county is a better place to live because of you.

I want to express the gratitude of us all.

Sincerely,

Home Demonstration Agent



Dear Friends:

As a businessman who makes an inventory every year, you can understand the thrill of finding an increase in your total assets. We folks in home demonstration work have just had that pleasant experience and we want to share it with you. We want to share it because your understanding help and cooperative attitude contributed so much to it.

The week of May 1-7 has been set aside as National Home Demonstration Week. Home Demonstration Club women (indeed all the rural families of our country) will be calling attention to their achievements in family living and endeavoring to adapt this work to the ever-changing needs of the families in all our counties.

We want you to know that we are grateful for the help you have given us and to warn you that you are still listed on the credit side of our ledger.

Cordially,

Home Demonstration Agent

TO OFFICERS OF HOME DEMONSTRATION CLUBS:

Part of your success as an officer of a home demonstration club has been due to the friendly, effective way that you have let the whole community know about achievements in family and community living. Our celebration of National Home Demonstration Week May 1-7 is another opportunity to pass these good ideas along.

You have been making plans for the Week, I know. Perhaps some of the following suggestions will be helpful to you.

1. Plan a tour in your neighborhood to see a new home, some good storage arrangements, a pantry store, or perhaps a good garden.

You will enjoy seeing your neighbor's improvements. They will take pride in your visit. Take Dad along, too!

2. Hold "open house" for all the neighborhood. A short musical program, a skit or play and light refreshments might add interest. And see that all the non-members and their families are made to feel wanted and needed.
3. Plan a neighborhood achievement program. Honor 4-H and home demonstration leaders for the work they have done. Call attention to 4-H achievements. Recognize achievements throughout the neighborhood in home and community improvements.
4. Have community night featured, perhaps by a play or skits calling attention to neighborhood problems and possible solutions.

These are only a few suggestions. You will think of many more. As you do, won't you send them in to me so that I can add them to this list?

Sincerely,

Home Demonstration Agent

AN APPRECIATION OF LOCAL LEADERS

From A Home Demonstration Agent*

You are a Leader.

You come through snow and ice--
through mud and rain.

You come with eager eyes and open minds
to learn--not only for yourselves.

You come to learn for others--your
neighbors, and your community.

You strive to improve your own homes
to make them examples of what extension teaches.

You know the value of your hours at home,
but you also know the increased inspiration.

You receive when you widen your horizons.

You become a wiser homemaker.

You have made my job a challenge
to the best in me.

* Written by Hennepin County, Minn., Home Demonstration Agent, 1948.

SUGGESTED TALK

For County Agents' Use During
National Home Demonstration Week*

* * * * *

WORLD HOUSEKEEPING

During every war which this country has had to fight, women have taken an active part. They may not have actually pulled the triggers, but even in pioneer days, they were the ones who made sure that the guns were loaded. During the last war, the Wacs, the Waves, the Spars, and Marines did necessary jobs that released men for combat duty. Women screwed bolts into machinery, entertained soldiers off duty, nursed the wounded and sick, comforted the lonely and bereaved, sent home-cooked food to homesick boys, and did other things too numerous to mention.

You undoubtedly did your best in helping us men win the war. Now, what are you doing to make the peace and keep it?

Are you learning the problems of all countries -- your own and those across the waters -- so that you can sit around the council table with the men and help counsel?

There never has been a peace made by men that has successfully withstood the eventual greed and lust for power.

What sort of peace do women want? Peace to a woman (and to most men) would have the quality of mercy in it -- that quality which will be necessary to temper stern justice -- if a world without smouldering hatred and bitterness is to be achieved. Most women are orderly by nature -- they do not like destruction. A woman's peace would be a sort of natural, vigorous spring-cleaning. It would sweep and scrub out the dark corners of bigotry and intolerance and isolationism, and rearrange the world's furniture, so that there would be room for everybody -- without crowding. Like most housecleanings, it would plan for all men and women to have a satisfying job to do, to keep them too busy to make more trouble.

Since the world is now in every back yard, the peace women want would rebuild shattered territories, for no woman wants a rubbishheap

in her back yard. It would see that all children have free air to breathe and shelter and food and clothing and warmth--and would arrange things so that no one would have to fight for them.

But we as men and women can never accomplish world house cleaning until we clean our own homes, communities, and counties, and that is the objective of your home demonstration program.

What do we know of the problems of our own county?

Have we studied the problems of our own homestead? Are you managing your farm and home enterprises intelligently? What can I (as your county agent) do to help you?

Let's study and cleanup our own back yards as we learn about world problems and let's use for our stepping stones -- Service, Integrity, Tolerance, Education, and Health and all that goes to make these things effective.

That is a real home demonstration program and nothing less than that will make for a satisfying life. As your county agent, I believe you need us men -- in fact, I believe we can be mutually helpful in building.

WAYS IN WHICH SOIL AND WATER CONSERVATION CAN BE TIED
INTO NATIONAL HOME DEMONSTRATION WEEK

The information farm women have on soil and water conservation may play an important part in getting and keeping good practices in effect on the farm. The establishment and successful operation of soil and water conservation on farms and ranches often involve something more than the technical information about the practices needed. No doubt you have observed how good care of the land can be reflected in better homes and living. Have you had an opportunity to observe "close up" how farmers of your county are achieving this land care? Have you considered the part you might play in this as a home demonstration agent? Here are some things that might be considered for National Home Demonstration Week to help local people make good homes on durable land:

1. Discussion by home demonstration clubs or other groups of what has happened to the "home" farm, farm landmarks, or other farms as to productivity, erosion, and other evidences of land deterioration. In some areas the discussion might involve what has happened in entire neighborhoods and communities. Provide interested groups with discussion guides and reference materials which the county agent and work unit conservationist (if in a soil conservation district) can help prepare.
2. Determination of local statistics about land ownership by women. Set forth the women's responsibilities for the care of this land if the amount of such ownership is significant. While this may be primarily an agricultural problem, there is an opportunity for joint effort by home demonstration agents and agricultural agents in giving information to this group.
3. Compilation of information for mothers' "Table Talk on Soil and Water Conservation" might be provided as the basis for family discussion. Children learn much from such discussions, which provide for the exchange of information other family members have on this subject.
4. Setting forth the part women can play in the planning and establishing of soil and water conservation. In almost every county, assistance is available for specific soil and water farm conservation plans on which family decisions are important. Consult with the Soil Conservation Service farm planner and the county agent as to specific suggestions which can be

made. These may involve alternative expenditures, labor required, skills needed, and understanding of the reasons for changes. An increased amount of soil conservation education is being carried on by groups in which women may take part to advantage.

5. Development of subject matter on the relation of soil to human welfare, including food supply, military strength in an uncertain international situation, health from a nutritional standpoint, and the economic stability of both the community and family. This information will provide material for news stories and talks on phases of the subject. The information may be had from the county agent or State extension specialists. In many States extension soil conservationists have assembled such information.
6. Meeting with the governing body of the local soil conservation district at one of their regular meetings to talk over the relationship of home demonstration work to soil conservation. There may be opportunity to suggest specific work rural women and girls may do to strengthen the effect of extension on soil and water conservation.

A PLAY *

FOR NATIONAL HOME DEMONSTRATION WEEK

Today's Leaders

STAGE SETTING: (Home agent's office, desk and chairs. At one side and to the front sits the reader. No words are spoken by person who acts as the home agent or the persons who enter her office.)

(Or if a club wishes to use the reader's material without the pantomime, just omit the office scene and characters. This may be just as effective in a small meeting, the club president acting as reader.)

Reader: "Before we look in on the home agent's office to see just what goes on there through the week, I would like to give you a little history of home demonstration work and the purposes of National Home Demonstration Week.

"From May 5 to 12, 1946, was known as the first National Home Demonstration Week. However, home demonstration work has been effective many years in these United States. Agricultural aid began as early as 1850 when agricultural societies in Eastern States were instrumental in giving lectures to farmers on agricultural topics. This continued until the Smith-Lever Act gave official sanction by the Federal Government to a plan whereby Federal, State, and county governments may cooperate with local people in planning, financing, and carrying out a system of rural education on subjects relating to agriculture and home economics.

"In 1928 the Capper-Ketcham Act provided for further development of extension work and the Bankhead-Jones Act passed in 1935 provided additional funds to further develop cooperative extension work in agriculture and home economics.

"There are club mottoes, creeds, homemakers' pledges, and the ten commandments for homemakers. However, I think the theme for our first National Home Demonstration Week, 'Today's Home Builds Tomorrow's World,' is a very timely one, and the same theme is being used for the 1947 National Home Demonstration Week.

* From Missouri.

"The purpose of observing National Home Demonstration Week is to acquaint more people with home demonstration work, to highlight its benefits, to encourage a wider participation, and to recognize the contributions made by rural women who serve as volunteer leaders."

(One or more leaders to be recognized by each club seated together in front. Clubs' presidents introduce them and present them with a corsage or other small gift if they choose to.)

Reader: "Now for a few minutes let us peek into the home agent's office."

(Enter person acting as home agent; looks over mail on her desk.)

(Enter Mrs. Homemaker. She is greeted by the home demonstration agent who shows her objects and literature from her desk. Mrs. Homemaker exits taking a folder of material.)

Reader: "Mrs. Homemaker finds our home agent is informed on various phases of homemaking, community work, and 4-H activities. The person who wants to enjoy life must never stop learning. To quit the pursuit of knowledge is to bring on mental decay. So, whether we are a 4-H Club member, a young homemaker, or a grandmother, we are not too old to learn."

"Whether it be Monday or Saturday, when a council meeting or a leader training meeting is called, we homemakers have learned to make plans to meet all obligations."

(Enter a group of members. They go through the motion of a training meeting on recreation or some other subject and leave with large envelope.)

Reader: "As you know, leaders receive much practical information to take back to club meetings. This year, training meetings have been held in the county for presidents, vice-presidents, secretaries, child development leaders, and recreational leaders, besides the regular project leaders."

"I've found it pays to go to these meetings. Even if I do have to change my washday once in a while, for I usually learn ways of making my everyday work easier and more enjoyable. I am sure you all liked those popular lessons 'Busy Day Meals, and 'Short Cuts in Sewing.' We are all interested in methods that simplify."

"That brings to my mind a story about one of the Lamar Helping Hand Club members who had occasion to make several hundred yards of bias tape recently, and she was glad to know how to make the continuous kind of tape.

"And that reminds me, also, there is to be a training lesson this very day on 'judging canned goods.'"

(Enter group of leaders carrying a few jars of canned fruit, vegetables, and meat. Use score cards and pretend to score the jars of food.)

Reader: "These members not only plan to take some of those blue ribbons in the fair this summer but will be serving their families higher quality food next winter.

"Another very important group of leaders are our 4-H leaders."

(Enter 4-H leader who gets 4-H Club books and leaves.)

Reader: "I know homemakers learn many things from being 4-H leaders, as well as helping the 4-H members and the community in general. It truly is a great service to work with our youth."

(Enter county nurse.)

Reader: "Through cooperation with the county nurse, keen interest in a health educational program is developing. Not long ago a survey of a county indicated one-third of the homemakers in that county had been too ill to work for a total of 55 days during the year. Many of these ailments might have been avoided by eating the right kind of food. Have you had your Basic Seven foods today?

"Take education. In 1940 the city youth 20 to 24 years of age had an educational advantage of $3\frac{1}{4}$ years over the farm youth. If democracy means equality of opportunity, then our farm youth must have equal educational opportunity with city youth. Extension clubs are studying this problem now.

"We are learning, too, that it really pays to be in the balanced farm program. The families participating are shown how to increase farm income and at the same time conserve the soil and greatly improve family living.

"Director J. W. Burch, of the Missouri University Extension Service, reports joint farm and home plans were made by more than 1,000 families last year.

"A total of 5,547 kitchens were improved, 932 water systems installed, 19,000 pieces of furniture were reclaimed, 8,220 home yards and 809 community grounds were landscaped.

"In Callaway County, we are told a number of men are following part of the balanced farm planning program and it is hoped that more women will take part in the program this year. As you know, one of the requirements of the standard of achievement is for club members to learn more about balanced farming, and I understand several clubs are having special lessons on this subject, Hereford, for one. We shall be watching for more progress of various individuals over the county who are and will be in this program. Ask your home agent to tell you more about this program.

"True work will have its reward. Humanity is like an archway; each stone supports another. It's not too late to start to 'Build Tomorrow's World.'"

RECOGNITION CEREMONY *

(For Members Serving 10 Years or More.)

There was a time when the question of whether women should belong to clubs was a burning issue. Some felt that it would cause the downfall of the home. But women went along and organized their clubs, and the heavens didn't fall. Women found out the strength there is, in union. Thousands of women, banded together, have done what no one woman alone could have accomplished, in making our country a better place in which to live. Today, home demonstration clubs are vital factors in community life. Instead of breaking up the home, they have proved to be its prop and stay. So, the women of _____ County, along with the other women of the State, had a vision and they too organized their clubs.

Today, we have planned to honor the women of this county, who have been home demonstration club members for 10 or more years. We are happy to say we have a goodly number who pioneered. _____ Club was the first club organized in _____. (Have charter members stand and present them with a certificate or corsage, or small gift. Then take the next oldest club, etc., until all have been given special recognition. Hand each woman a small candle.)

These women have held the candle high, and their accomplishments have been an inspiration to us all. They have trained rural women in better agricultural and homemaking practices. They have given us a greater appreciation of the finer things of rural life. Their past achievements are a matter of pride to us all. It gives me great pleasure to light the master candle in their honor. (A large white candle in center of table.) This candle represents the spirit of extension club work, and has furnished the light of leadership and guidance. It has been the beacon lighting our way toward better homes and family relationships, more neighborliness, and a higher type of citizenry. These women have served, and have performed their duties faithfully and well. But there is still unfinished work to be done, and much of it falls upon the club presidents. May they come forward and receive a light from the spirit of club work. (Light each candle.) Your position as presidents of your clubs is indicative of the faith, loyalty, and trust your club members have in you. And as presidents, you have certain definite responsibilities, when you touch the wicks of your candles to the flame, a new light springs into existence, a light that is yours, to carry and to share.

* Adapted from Missouri Recognition Ceremony.

A sage of ancient Greece was asked whom he considered the greatest benefactor in Athens. His reply was "'Tis the man who carries the torch, because he dispels the gloom."

May each of you carry home to your club the light of determination, and like the man who carried the torch, dispel the gloom of discouragement, jealousy, unprogressiveness, and unenthusiastic cooperation.

The Persians have a saying that "At the base of the candle, there is darkness." We all know that the higher the candle is held, the less dense is the darkness at the base. So let us all hold our candles aloft, as a pledge to increase our enthusiasm, renew our determination, and increase our efforts to dispel darkness wherever it may be, in the homes, the individual, the community, or the county.

You may be seated.

PAGEANT *

HOME DEMONSTRATION WORK IN REVUE

Narrator:

Home demonstration work is just what the title says -- demonstrating how to do homemaking jobs . . . whether it be canning tomatoes, making a dress, or making a farmfinancial plan. In previous years, at the State meeting and county achievement days, we have had reports from various clubs, telling what they had done that year at their meetings and as special projects. This year, we are going to have reports again, but they will be reports in action. You will see four clubs from each county, each of which volunteered to take charge of one scene. They will present some phases of the home demonstration program for 1947 and how it took place in their county and their particular club. The 1947 home demonstration program was a full one, for in the State as a whole, the regular monthly meetings included 23 different topics. Besides this, there were project schools in clothing, tailoring, making handbags, gloves, slip covers and hooked rugs, and upholstering furniture. And we mustn't forget the State-wide kitchen-improvement contest and tour of completed kitchens.

Home demonstration members really did some traveling last year, too. They were well represented at Farmers' Week, at short course, at county achievement days, at the State meeting in Dover . . . and we even had quite a delegation at Jackson's Mill last fall for the National Home Demonstration Council meeting.

And home demonstration work wasn't all work, either. Traditional for all clubs are the picnic in August and the Christmas party in December.

Well, enough of our reminiscing. It's time now to turn the spotlight on our pageant, "Home Demonstration Work in Revue" . . . and see the club members actually depicting what happened in 1947.

Early last year, New Castle County club members were in a dither, because many of them were finding out for the first time that sewing and tailoring are fun. In fact, several women who were students in the first home tailoring class

* Given at State Meeting, Smyrna, Del., 1948.

Narrator, Cont.:

conducted by Miss Hoffman were so impressed with their suits and coats that they came back this year for an advanced course. To see the results of their stitching and stay-lining, let's look in now on some of the graduates. Taking part in this scene are Mrs. Carl Nelson and Mrs. Leonard Nelson, of the Three in One Club; Mrs. William Jones, of Clayton Club; and Mrs. Isaac Stafford, Mrs. Edward Lockhart, and Mrs. Harry Labour, all of Middletown Club.

Curtain Pulled Open.

Middletown presents scene.

Curtain Closed.

Allow a minute for music during stage changes.

Narrator: (On signal from backstage when next scene is in place.)

Last February, the Sussex County clubs had a program presented by volunteer leaders from each club . . . and from all reports it was one of the most popular demonstrations, because it was about good things to eat. Illustrating this episode are members of the Slaughter Neck Club; Mrs. James Dallas, and Mrs. Walter Davis, Jr.

Let's see what they have to say . . .

Curtain

Slaughter Neck presents scene.

Curtain Closed.

Allow a minute for music during stage changes.

Narrator: (On signal from backstage when next scene is in place.)

Baby sitting is getting to be an American custom, and Mrs. Thomas Short, of the Friendly Neighbors Club, is glad to help out when her neighbors need someone to take care of Junior. But Mrs. Short is having a little difficulty tonight, and it's not with Junior. Taking part in the following scene are Mrs. Short, Mrs. Clifford Pryor, and Mrs. Fred Heindold.

Curtain.

Friendly Neighbors present scene.

Curtain Closed.

Allow a minute or so for music during stage changes.

Narrator:

(On signal from backstage that next scene is in place.)

In the "good old days" -- way back in the gay nineties, it was papa who took charge of the family exchequer. He was the one who handled the money and paid the bills, carried insurance or had any business transactions. Mamma never knew where the money came from -- or anything at all about business. Well, today, things have changed. The women have an opportunity to know business facts. Last year Delaware home demonstration clubs had a meeting on "Business Facts for Busy Homemakers." To give us an idea of the type of information the women received at those meetings, we are going to drop in on the Townsend Club, of New Castle County, and hear a discussion by Mrs. Willard Robinson and Mrs. Clarence Pinder.

Curtain.

Townsend presents scene.

Curtain Closed.

Allow a minute or so for music during stage changes.

Narrator: (On signal from backstage that next scene is in place.)

Besides regular monthly club meetings, home demonstration members often get together when they have a particular project they want to work on. Extension home economics specialists help them with clothing, home furnishings, and nutrition. For example, the Viola and _____ Clubs had a project school in bedspread making last year . . . and we're going to let them tell their own story. We'll be hearing from Mrs. H. C. Defibaugh, Mrs. Elmer Cohee, Mrs. _____ Virdin, Mrs. _____ Harrington, and Mrs. _____ Richards.

Curtain.

Viola and _____ Clubs present scene.

Curtain Closed.

Allow a minute or so for music during stage changes.

Narrator: (On signal from backstage that next scene is in place.)

One of the high spots of the year in home demonstration club activities is the annual short course in June. For 3 days, homemakers from all over the State descend on the University of Delaware campus, to attend classes, hear speakers, take tours, hold parties, and enjoy each other's company in general. The following scene by the Glasgow Club members is typical of some of the things that might happen at short course. Here are _____.

Curtain.

Glasgow presents scene.

Curtain Closed.

Allow a minute or so for music during stage changes.

Narrator: (On signal from backstage that next scene is in place.)

One of the boons to homemaking is the research that is constantly making the job easier. For instance, the woman who makes a cake usually figures on taking half an hour or so to mix the ingredients, and another 15 minutes to wash up her utensils. Well, Kent County home demonstration members had a happy surprise last year when they found a new, easier way to make a cake. In fact, two members of the Viola club, Mrs. Zera Richards and Mrs. Hayward Grier, are going to demonstrate this right now.

Curtain.

Viola presents one-bowl cake demonstration.

Curtain Closed.

Allow a minute or so for music during stage changes.

Narrator: (On signal from backstage that next scene is in place.)

August is vacation month, and so it is with home demonstration clubs. We find most clubs retreating to the cool woods or the spacious back lawn of one of their members -- or to a nearby lake -- to enjoy a picnic supper. If we'd happened to be in the vicinity of Trappe Pond last August, we would have observed the following scene--portrayed by members of the Nanticoke Club.

Curtain.

Nanticoke presents scene.

Curtain Closed.

Allow a minute or so for music during stage changes.

Narrator: (On signal from backstage that next scene is in place.)

Setting up housekeeping can be a pretty big undertaking, as many a young bride has found out to her sorrow. When it comes to selecting home furnishings she's apt to get discouraged nowadays when she sees the price tags and quality of some goods. But we know of one young homemaker who solved her home furnishings problem and for her solution we take you now to Milford, where members of the Shawnee Evening Club present the next scene. They are _____, _____, _____.

Curtain.

Shawnee Evening presents scene.

Curtain Closed.

Allow a minute or so for music during stage changes.

Narrator: (On signal from backstage that next scene is in place.)

No club or group of clubs can function very long without some system of guidance. In Delaware, the home demonstration clubs in each county are represented in a county council. Officers of this county council are in turn members of the State Council which is an advisory group. To learn some of the special issues taken up in the recent Kent County council meeting, we're going to hear an explanation by members of the Oak Grove Club. Participating in this talk are Mrs. _____ Dawes, Mrs. _____ Harrington, Mrs. _____ McKee.

Curtain.

Oak Grove present scene.

Curtain Closed.

Allow a minute or so for music during stage changes.

Narrator: (On signal from backstage that next scene is in place.)

You remember the saying, "Use it up, wear it out, make it do, or do without?" Well, home demonstration members certainly believe in "making do" because one of their favorite types of projects is to reclaim something that was destined for the scrap pile. Many homemakers have found that with upholstered furniture, in particular, they could do a reupholstering job themselves that would give the "new look" to an old sofa. Let's hear what the Millwood and Happy Homemakers Clubs have to say about upholstering. Here are Mrs. _____ French, Mrs. _____ Davis, and Mrs. _____ Abbott.

Curtain.

Millwood, Happy Homemakers present scene.

Curtain Closed.

Allow a minute or so for music during stage changes.

Narrator: (On signal from backstage that next scene is in place.)

After the dressmaking, tailoring and handbag project schools were completed throughout the State last year, women still had the urge to sew for themselves, and what is more natural as an accessory to the hand-made suit and bag than a pair of hand-sewn leather gloves? No sooner said than done! All last fall clubs in Kent and Sussex Counties were busy drafting patterns and stitching on their gloves. I hear that some enthusiastic women made as many as 5 or 6 pairs to go with various costumes. The Atlanta Club, for instance, had a glove project school and for the results, we present now several of the club members in a scene about glovemaking.

Curtain.

Atlanta presents scene.

Curtain Closed.

Allow a minute or so for music during stage changes.

Narrator:

It's hard to believe that we have covered a year of club work so quickly. Of course we only had time to hit some of the high spots. We wish there'd been time for each club to take part and to dramatize activities such as achievement days, the Kent-Sussex Fair, canning and freezing demonstrations, and leader training meetings. Maybe we can fill in the gaps another time. Now, it's time to pull the curtains on the 1948 version of home demonstration work in review. We hope you liked it as much as we have all enjoyed presenting it.

EXAMPLE OF COMMERCIAL PROMOTION *

Messengers of Science

"My child is underweight. What should she eat to gain weight?"
... "We want to remodel our kitchen, but we don't know how to arrange it." ... "I hear DDT will kill flies in my cow barn. Where can I get some and how do I use it?"

Hundreds of thousands of American families in every part of the country are getting help with these and similar problems. All of them have a common interest: they want to improve their way of life. They hear about new developments of science over the radio, through the press, maybe from a neighbor. But cold scientific facts don't mean too much unless somebody translates them into practical use.

This vitally important "somebody" is the home demonstration agent. She is a college graduate with training in home economics. There are three thousand of these messengers of science in the United States; joint employees of the State land-grant colleges, the Department of Agriculture, and the three-and-a-half million families they serve. Thanks to these women, information that contributes to better living reaches homes more promptly, without years of delay.

What do home demonstration agents teach? This year, things like food conservation, home planning, the buying and care of fabrics, and health education.

The week of May 2 is National Home Demonstration Week. Women enrolled in home demonstration clubs and girls in 4-H Clubs, all a part of this on-the-job education program will hold open house to highlight the progress made in the past 30 years in applying science to homemaking. If you want to know more about this helpful home demonstration program, get in touch with your home demonstration agent. Her office is most likely at the county seat, because she works throughout your county. We of the _____ company feel an especially warm kinship with these busy, capable home demonstration agents, because we are interested in fostering scientific research; research that in our case points the way to better things for better living . . . through chemistry.

* Adapted from leaflet of E. I. DuPont de Nemours & Co., 1948.

NATIONAL STATISTICS SHOWING ACCOMPLISHMENTS IN HOME DEMONSTRATION WORK

The House, Furnishings, and Surroundings

Work was done in 44,000 communities through 95,000 volunteer local leaders, who took special training and then passed on the information to their neighbors.

Number of families assisted:

225,000 . . .	in providing needed storage space in the home.
240,000	in rearranging or improving kitchens.
270,000	in rearranging or improving other rooms.
370,000 . .	in repairing, remodeling, or refinishing furniture or furnishings.
350,000 . .	in selection of house furnishings or equipment.
650,000 . .	in screening or using other recommended methods of controlling flies or other insects.
350,000	in improving home grounds.
260,000 . . .	in selection or use of electric lights or home electrical equipment.
42,000	in installing sewage systems.
108,000	in remodeling the dwelling.
48,000	in constructing dwellings.

Home Production of Family Food Supply

Work was done in 44,000 communities through 95,000 volunteer local leaders.

Number of families assisted:

1,350,000in improving food supply by making changes in home food production.

Of this number,

870,000 families were assisted	with the production of vegetables.
375,000 families were assisted	with the production of fruits.
365,000 families were assisted	with the production of meats.
350,000 families were assisted	with the production of milk.
455,000 families were assisted	with the production of poultry and eggs.
240,000 families were assisted	with home butchering, meat cutting, or curing.
98,000 families were assisted	with butter or cheese making.

Food Selection and Preparation

Work was done in 44,000 communities through 91,000 volunteer local leaders.

Number of families assisted:

1,400,000	in improving diets.
1,275,000	in food preparation.

Food Preservation and Storage

Work was done in 43,000 communities through 84,000 volunteer local leaders.

Number of families assisted:

1,700,000 with food preservation problems.
Of this number,
1,225,000 were assisted with canning problems.
615,000 were assisted with food-freezing problems.
105,000 were assisted with food drying.
325,000 were assisted with food storage.

Health and Safety Work

Work was done in 35,000 communities through 73,000 volunteer local leaders.

Number of families assisted:

355,000	in prevention of colds and other common diseases.
395,000	with positive preventive measures to improve health, such as immunization for typhoid, diphtheria, and smallpox.
175,000	with first aid or home nursing.
575,000	in removing fire or accident hazards.

In addition:

2,000 schools were assisted in establishing or
maintaining hot lunches.
2,750 nutrition or health clinics were organized.

Home Management - Family Economics

Work was done in 31,000 communities through 56,000 volunteer local leaders.

Number of families assisted:

265,000 with time-management problems.
130,000 with financial planning.
520,000 with consumer buying problems.

Clothing - Textiles

Work was done in 44,000 communities through 95,000 volunteer local leaders.

Number of families assisted:

850,000 with clothing construction problems.
710,000 with selection of clothing and textiles.
575,000 . with care, renovation, and remodeling of clothing.

Family Relationship - Child Development

Work was done in 23,000 communities through 36,000 volunteer local leaders.

Number of families assisted:

255,000 with child development and guidance problems.
295,000 in improving family relations.

Recreation and Community Life

Work was done in 40,000 communities through 115,000 volunteer local leaders.

525,000 families assisted . . . in improving home recreation.
34,000 communities assisted in improving community
recreational facilities.

